Level 5 (HND) – Esports – September Start 18+

Croydon University's Pearson HNC in Esports is an innovative program tailored to provide students with a comprehensive foundation in the burgeoning field of esports. This Level 5 qualification is structured to deliver both theoretical knowledge and hands-on skills essential for navigating the competitive landscape of esports. The curriculum has been meticulously designed to cover the integral aspects of esports, including event organization, digital marketing, and team management, thereby preparing students for a robust career in the industry or further academic pursuits.

Entry Requirements

UCAS Tariff – 48 points: GSCE English at grade C/4 or above (or level 2 equivalent) GSCE Maths at grade C/4 or above (or level 2 equivalent) Pearson BTEC Level 3 National Extended Diploma (first teaching from September 2016) – PPP: GSCE English at grade C/4 or above (or level 2 equivalent) GSCE Maths at grade C/4 or above (or level 2 equivalent) Access to HE Diploma – P: 45 credits Also, you are required to have completed level 5 Esports. Mature Students Mature students who do not meet the entry criteria are encouraged to apply and will be considered on the basis of relevant work experience, passing the course entrance assessment (if deemed necessary by the course tutor) and successful interview.

Units/topics covered

Understanding the Esports Landscape: Delve into the global impact and the multifaceted ecosystem of esports.
Event and Tournament Management: Learn how to conceptualize, plan, and execute a range of esports events, ensuring both competitive integrity and high spectator engagement.
Team Management and Coaching: Explore strategies for managing esports talents and teams, including player recruitment and development.
Broadcasting Techniques: Acquire practical skills in esports broadcasting and live streaming, focusing on audience engagement and production quality.
Business and Marketing in Esports: Understand the business models, marketing strategies, and sponsorship opportunities unique to esports.
Legal Frameworks and Ethics: Navigate through the legal aspects and ethical dilemmas prevalent within the esports environment.

Where can this take me?

Graduates of Croydon University's Pearson HNC in Esports program are poised to step into diverse roles within the esports industry, including:
-Esports Event Coordinator

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-Esports Team Manager
-Professional Esports Coach
-Esports Media and Content Specialist
-Marketing and Public Relations Executive in Esports
-Community and Social Media Manager

For those looking to deepen their expertise, the course also serves as a gateway to further studies. Students may advance to the Pearson HND in Esports at Croydon University, leading to enhanced career opportunities or transition into bachelor's degree programs in related fields such as Business Management, Media Studies, or Sports Management.

How will I be assessed?

The Courses are delivered through a combination of taught sessions, guest speakers, workshops, seminars, blended learning, group and individual tutorial. To be of value, learning and teaching strategies need to emphasise the emerging graduate. Students should plan their learning and development and be encouraged to be reflective professionals and develop the professional confidence to contribute to their sector.

The teaching and learning strategies employed are designed primarily to enable the student to gain a knowledge and understanding of a broad base of knowledge, concepts, skills, and practice which will enable the student to either progress to Level 6 or to higher levels of professional practice within employment. Consequently, students will experience a wide variety of challenging learning experiences which may include lectures, seminars, individual tutorials, practical tasks, small group work, independent/guided study, independent research, supervised portfolio. Students will be given the opportunity to apply their knowledge and learning both critically and to use this to evaluate practical situations. They will be encouraged to synthesise theoretical perspectives with practical application and to reflect on the role of theory in informing their practice.

How to apply

To apply online for this course please visit www.croydon.ac.uk. If you have any outstanding queries please contact our Admissions team on 0208 760 5934 or at Admissions@croydon.ac.uk.

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